

# addicted 2 iNFO

SUMERA AHSAH SHEIKH

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## objective

to merge a strong passion for interaction design, user experience, and usability with the willingness to learn in order to obtain a position with a company that fosters creative talent and upward mobility

## skills

### FLUENT

Photoshop  
Illustrator  
InDesign  
Flash  
Dreamweaver  
Coda  
Microsoft Office  
HTML/CSS  
XML

### EXPERIENCED

Omnigraffle Pro  
Expression Engine  
WordPress  
Premiere  
After Effects  
Fireworks  
AS3/Gaia  
Javascript/jQuery  
PHP/JSP  
HTML5/CSS3

### PRINT

Identity  
Brochures  
Magazines  
Newsletters  
Posters  
Flyers  
Catalogs

### RELATED

SEO  
Social Media  
Usability  
Data Analysis  
Email Development  
Accessibility  
Interaction Design  
for Mobile  
IA/UX Architecture

## related experience

2010-2011

### JR. FRONT END DEVELOPER, BKV, ATLANTA, GA

Developed forms in Expression Engine, tracking tag implementation, email design and development, email testing using Litmus, using data to improve email conversion, cross browser testing using VMWare, basic JQuery, PHP, JSP development.

2009-2010

### SENIOR GRAPHIC DESIGNER, PRICE BREAKERS, ATLANTA, GA

Designed custom graphics, organized content for catalogs, created catalogs, brochures, print marketing, email newsletters, email campaigns, business cards, flyers, and signage. Other job tasks included: photo retouching, lighting for photoshoots, and product photography.

2008-2009

### INTERN, SATORI CONSULTING INC., ATLANTA, GA

Completed mini usability heuristic analysis, accessibility analysis through screenreaders, search engine optimization research and collection of data, researched, created wireframes, and created visual design compositions for company's site redesign.

2008

### INTERN, MOXBI, ATLANTA, GA

Completed an extensive research competitive analysis on the following social networking websites and how they interact with mobile devices: MySpace, Facebook, Twitter, Bebo, and Friendster.

## education

### THE ART INSTITUTE OF ATLANTA, ATLANTA, GA

Bachelor of Fine Arts - Web Design and Interactive Media  
Graduation Date: September 16, 2010